

# PowerQualityAdvisors.com

A website of Salander Enterprises

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For orders and inquiries: E-Mail: [advertising@powerqualityadvisors.com](mailto:advertising@powerqualityadvisors.com)

Information exchange website: [www.powerqualityadvisors.com](http://www.powerqualityadvisors.com)

BLOG: [www.powerqualityadvisors.com/wordpress](http://www.powerqualityadvisors.com/wordpress)

## Sponsorship Opportunities & Rates

Item Number	Blog Opportunity Description	Rates
Blog001	<b>Links</b> – Provides a hyperlink from the Blogroll section of the Blog site to your web site. This allows bloggers to jump to your web site in a separate window while blogging.	\$75.00 per 60 day period
Blog002	<p>Page Sponsorship – you may sponsor your own page within the PQA Blog site to post topics relevant to the mission of the site. All materials and text will be reviewed and entered into the site by PQA and will be reviewed before publication. Page sponsorship allows you to enter your own topical information to begin a conversation stream about that topic.</p> <p>You may enter up to 1,000 words of text, plus a hyperlink. You will be specifically listed on the home page with a hyperlink to your specific page. Your page will remain active on the site for 1 full year and you may update or change your material, monthly.</p>	\$3,500.00 per year

Item Number	PQA Website Opportunity Description	Rates
PQA001	<b>Hyperlink with Logo</b> – Publication of your logo on the Corporate Sponsorship Page of the PQA Web-Site.	\$490.00 per year
PQA002	<p><b>Product Announcement</b>, includes;</p> <p>1 Product Photo</p> <p>500 words of copy, plus company name, phone, e-mail, contact information.</p> <p>Mention in PQA newsletter during run with hyperlink to announcement location.</p>	\$675.00 per 2 month run
PQA002a	Additional ad words.	\$1.50 per word per 2 month run
PQA002photo	Additional Photos, adder per photo posted.	\$65.00 per photo per 2 month run
PQA002logo	Adds logo with hyperlink to your web site.	\$85.00 per 2 month run
PQA002resp	Adds, a custom response box which allows responses to be sent directly to your desired E-Mail address. We will consult with you directly regarding the content and information in your response box.	\$225.00 per 2 month run

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Item Number	PQA Website Opportunity Description	Rates
PQA003	<b>Topical Technical Papers</b> – paper with a relevant and non-commercial technical theme will be posted as a downloadable PDF file for 6 months and will be announced in each edition of the Power Quality Newsletter while available.	No Charge
PQA003hyper	Post a hyperlink with PQA003.	\$75.00 per 2 month period
PQA003E-Ma	Post an E-Mail link with PQA003.	\$75.00 per 2 month period
PQA003hypeMa	Post a hyperlink and an E-Mail with PQA003	\$140.00 per 2 month period
PQA004	<b>Commercially Technical Papers</b> – paper with a relevant and commercial technical theme will be posted as a downloadable PDF file for 3 months and will be announced in each edition of the Power Quality Newsletter while available.	\$850.00 per 3 month period
PQA004hyper	Post a hyperlink with PQA004.	\$75.00 per 3 month period
PQA004E-Ma	Post an E-Mail link with PQA004.	\$75.00 per 3 month period
PQA004hypeMa	Post a hyperlink and an E-Mail with PQA004	\$140.00 per 3 month period
PQA004resp	Adds, a custom response box with PQA004 which allows responses to be sent directly to your desired E-Mail address. We will consult with you directly regarding the content and information in your response box.	\$225.00 per 3 month run

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Item Number	PQA Website Employment Advertising Opportunity Description	Rates
PQA005	<b>Employees looking for employment</b> – You may post a resume via a PDF file and a short description of your goals (250 words) at no charge. This will remain posted for 3 months	No Charge
PQA005bbox	Blind box unique E-Mail address for responses that are forwarded directly to your supplied E-Mail address with all attachments with PQA005.	\$75.00 per 3 month period
PQA005E-Ma	Post your E-Mail link with PQA005.	\$35.00 per 3 month period
PQA006	<b>Employers looking for employees</b> – You may post a job description up to 500 words. This will remain posted for 3 months	\$295.00 per 3 month period
PQA006pdf	<b>Employers looking for employees</b> – You may post a job description up to 500 words plus a downloadable PDF. This will remain posted for 3 months	\$395.00 per 3 month period
PQA006bbox	Blind box unique E-Mail address for responses that are forwarded directly to your supplied E-Mail address with all attachments with PQA006 or PQA006PDF.	\$75.00 per 3 month period
PQA006E-Ma	Post your E-Mail link with PQA006 or PQA006PDF.	\$35.00 per 3 month period
PQA006resp	Adds, a custom response box with PQA006 or PQA006PDF which allows responses to be sent directly to your desired E-Mail address. We will consult with you directly regarding the content and information in your response box.	\$225.00 per 3 month period

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Item Number	PQA Website Manufacturers Rep Advertising Opportunity Description	Rates
PQA007	<b>Reps looking for lines/Lines looking for Reps</b> – You may post a description up to 500 words. This will remain posted for 3 months	\$295.00 per 2 month period
PQA007pdf	<b>Reps looking for lines/Lines looking for Reps</b> – You may post a description up to 500 words plus a downloadable PDF. This will remain posted for 3 months	\$395.00 per 2 month period
PQA007bbox	Blind box unique E-Mail address for responses that are forwarded directly to your supplied E-Mail address with all attachments with PQA007 or PQA007PDF.	\$75.00 per 2 month period
PQA007E-Ma	Post your E-Mail link with PQA007 or PQA007PDF.	\$35.00 per 2 month period
PQA007resp	Adds, a custom response box with PQA007 or PQA007PDF which allows responses to be sent directly to your desired E-Mail address. We will consult with you directly regarding the content and information in your response box.	\$225.00 per 2 month period

Item Number	PQA Newsletter Advertising Opportunity Description	Rates
NL001	Sponsor Links – without Logo	\$75.00 per edition
NL002	Sponsor Links – with Logo	\$125.00 per edition
NL003	Newsletter announcement includes 1 photo, 1 logo, 100 words of text and one hyperlink.	\$375.00 per edition

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## Terms of Advertising:

- 1) All submissions for advertising should be E-Mailed to [advertising@powerqualityadvisors.com](mailto:advertising@powerqualityadvisors.com) for review before rendering any payments.
- 2) It is understood that [Salander Enterprises](#) is not responsible and held harmless from the content of any advertising, papers, articles or blogs or any other material as published and accepts no liability there from.
- 3) Payment is required prior to publication. Payment may be made by either check, money order or via acceptable credit card.
- 4) All payments by either check, money order or draft will be paid in US dollars as follows, payable to [Salander Enterprises](#) and mailed to:  
**Salander Enterprises**  
**PO Box 821**  
**Commack, New York 11725**
- 5) Any and all liabilities will extend only to the value charged for the advertisement and/or service purchased.
- 6) All federal, state, and local sales/use taxes will be for the purchaser. We collect sales tax as required for any purchases made in NYS as required by law.
- 7) All submissions will appear in the next possible issue and will times based on the calendar month of issue. Multiple electronic mailings of the same issue are not considered multiple insertions for billing purposes.

Questions or comments should be sent via E-Mail to;

[advertising@powerqualityadvisors.com](mailto:advertising@powerqualityadvisors.com)

*Thank you for your interest,  
Art Salander*